Ms. Marla Patricia de la Cruz Rivas, 24, Mexico



Marla de la Cruz is a political consultant and gender and social justice advocate from Mexico. She holds degrees in International Relations and Government and Public Transformation from Tecnológico de Monterrey. Her work focuses on public policy, gender justice, youth participation, and strengthening more inclusive and accountable institutions. Marla currently serves on the Global Fund for Children's Youth Leadership Council, and has contributed to research with the Reach Alliance and other organizations. Previously, she was a Fellow of the Global Fund for Women's Adolescent Girls Advisory Council and a TEDx organizer. She is particularly interested in integrity and anti-corruption because of their impact on trust, access to rights, and young people's ability to meaningfully influence public decisions. She believes youth should not only be consulted, but have real power to shape institutions and solutions.

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